


MEDIA DATA 2024

THE GATEWAY TO THE WORLD OF
INDUSTRIAL DIAMOND

B2B

INDIAMOND.WORLD
connecting industrial diamond professionals

DIAMOND BUSINESS 
Abrichten | Schleifen | Polieren | Zerspanen | Läppen | Honen | Glätten

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WE CONNECT YOU WITH THE WORLD THE DIAMOND INDUSTRY

and offer you **ATTRACTIVE COMMUNICATION PLATFORMS**

20 YEARS OF DIAMOND BUSINESS MAGAZINE

Service providers and suppliers of components appreciate the industry-specific reports on the of superhard cutting and grinding materials, tooling technologies, manufacturing processes and procedures and processes as well as the machines and semi-finished products used for this purpose. Authors from universities and industrial companies report on innovations, tests and trends with a wide range of information for executives in production, research and management.

Modern and cross-media reading behavior

Whether digital or print: We offer and continuously develop new ways for scientists, specialists and interested parties to access your and interested parties can access your contributions both in the long term. By means of QR codes, the reader is taken directly to the B2B portal, which is designed for specific industries and applications and finds companies and the knowledge database.

Personality in focus, with our company portrait!

We give you the opportunity to get company and product information and product information in the context of an interview background information. This is how you give the article a new and, above all, exclusive touch. In addition to the print version, the company portrait also includes publication for five years on our online portal .our online portal www.indiamond.world.

Increased visibility

The current contemporary reading behavior is becoming modern. Be it digital or print. We communicate your products for increased level of awareness.

Appealing platform - Users find manufacturers

Our attractively published and designed stories, articles and press releases, guarantee you as a great deal of attention as a manufacturer. Advertisements, product catalogs or image films are optimally positioned on our website www.indiamond.world and our readers and interested parties really read our publications, which we can see from the high number of clicks. This is your advantage: Your products are guaranteed to be seen

Our seal of quality: IVW certified (see also www.ivw.de)

Affiliated to the Informationsgemeinschaft zur Feststellung der Verbreitung von Werbeträgern (Information Association for Determining the Circulation of Advertising Media) (ensuring the truth of circulation)



TOPICS FROM THE INDUSTRIAL
MANUFACTURING

Tool applications - Machines - Processes

- Grinding
- Finishing/Polishing
- Machining
- Dressing
- Technology

Tool production - process

- Machines for tool production
- Raw materials, materials
- Manufacturing process
- Laser
- Quality assurance

Company - Management

- Companies in focus
- News from the industry
- In demand
- Supplier directory
- Events

The industries

Metal, ceramics, glass or plastics processing industry, refractory industry, medium-sized companies or large-scale industry in mechanical engineering; automobile manufacturers and their suppliers; wood-processing industry; service providers; machine manufacturers

The fields of application

All applications for diamond with industrial use, whose main focus is on machining (turning, milling, sawing), grinding, polishing, honing, superfinishing and dressing.

Main topics

Analysis and readership

Annual media packages

Format and column ads

Other print options

Online advertising

Technical specifications

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DIAMOND BUSINESS 2024

1| 2024

Grinding technology 2024

machines, tools
and services

Fair

GrindingHub

Editorial deadline

02.02.2024

Appearance

08.03.2024

2| 2024

new in spindle technology,

repair and service

Editorial deadline

03.05.2024

Appearance

07.06.2024

3| 2024

Coatings with diamond

Fair

AMB

Editorial deadline

19.07.2024

Appearance

06.09.2024

4| 2024

Machining

The development of laser
technology

Editorial deadline

11.10.2024

Appearance

07.11.2024

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DIAMOND BUSINESS 2024

READERSHIP

Production company with applications of diamond and CBN tools

Manufacturers of machines for the application of diamond and CBN tools

Suppliers of components, semi-finished products, raw materials, process materials for the application but also production of various types of diamond and CBN tools

Universities, institutes, colleges, research institutes, book trade

Function/Position:

- Owner,
- CEO's, CTO's
- Managing Director
- Production Manager
- Product Manager
- Developers
- Students
- Researchers

USER DATA

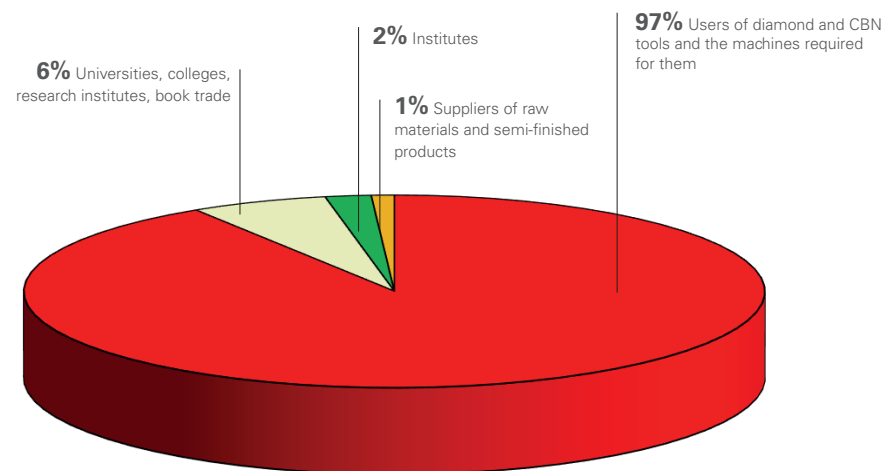
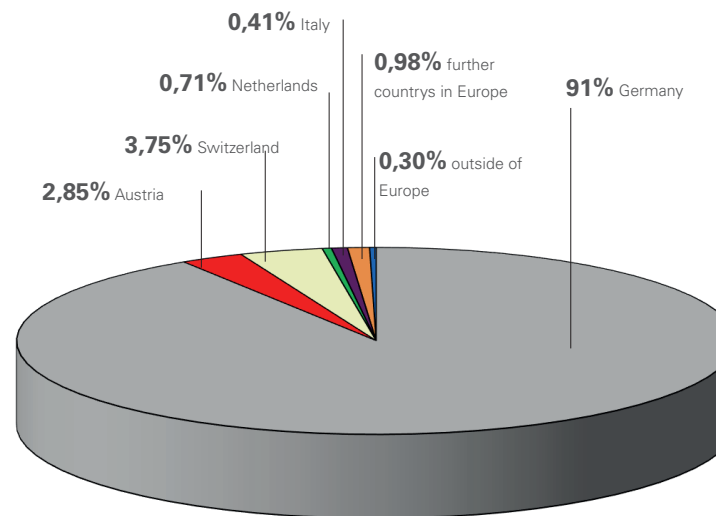
Print copies: see IVW

Online page views: approx. 113,000 (Aug.2023)

Online visitors: approx. 158,000 (Aug.2023)

Newsletter: approx. 10,000 subscribers

VERBREITUNGSANALYSE



Main topics

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DIAMOND BUSINESS 2024

Main topics

Analysis and readership

Annual media packages

Format and column ads

Other print options

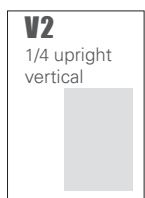
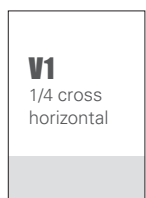
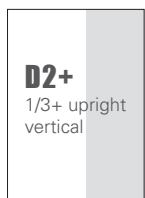
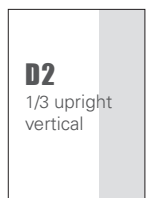
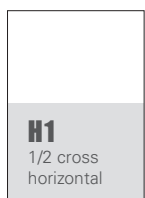
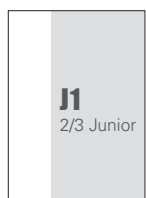
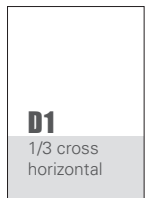
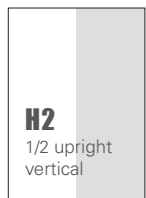
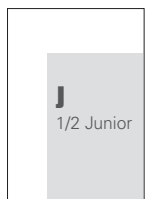
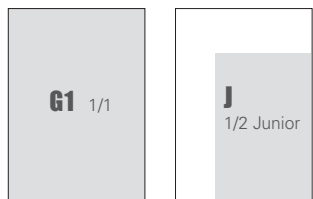
Online advertising

Technical specifications

Contact

DIAMOND BUSINESS 2024

FORMAT ADVERTISEMENTS

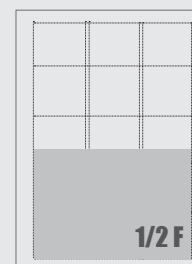
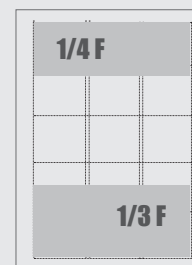
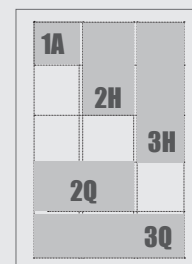


Format	Typ	Width x height in mm	Ad price in Euro
*Cover incl. Story	T/U1	185 x 200	3848,-
1/1	G1/U2	210 x 297	2865,-
1/1	G1/U3	210 x 297	2865,-
1/1	G1/U4	210 x 297	3140,-
1/1	G1	210 x 297	2325,-
1/2 Junior	J	130 x 226	1610,-
2/3 Junior	J1	130 x 297	1949,-
1/2 cross	H1	210 x 148	1513,-
1/2 upright	H2	105 x 297	1513,-
1/3 cross	D1	210 x 99	972,-
1/3 upright	D2	70 x 297	972,-
1/3+ upright	D2+	80 x 297	1102,-
1/4 cross	V1	210 x 74	784,-
1/4 upright	V2	105 x 148	784,-

*Design principles for cover booking see page 19

Please consider **3mm cutting around the format adverts.**

COLUMN ADVERTISEMENTS



Format	Typ	Width x height in mm	Ad price in Euro
1-column	1A	55 x 55	151,-
2-column high	2H	55 x 110	242,-
3-column high	3H	55 x 165	329,-
2-column cross	2Q	115 x 55	249,-
3-column cross	3Q	175 x 55	347,-
1/2 Frame	1/2F	175 x 121	998,-
1/3 Frame	1/3F	175 x 80	682,-
1/4 Frame	1/4F	175 x 61	529,-

column display: black/white + 1 color with **25% discount**

Our service for you!

We create the design of your advertisement, advertising presentations and inserts. Price on request under: anzeigen@diamond-business.world

DISCOUNT

2 switchings per year | **5%**
 4 switchings per year | **8%**
 8 circuits per year | **15%**

Agency discount: 15%
 (not valid for cover page)
Special position of your ad: +15%

Main topics

Analysis and readership

Annual media packages

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DIAMOND BUSINESS 2024

COMPANY PORTRAIT

We present companies and/or personalities with our company portrait!

We are happy to give you the opportunity, company and product information in the context of an interview with individual background information to combine.

So you give the item a new and above all exclusive touch.



Basic (fixed in the magazine)

Article length

4 pages
or 6 pages (with third-party ads)

incl. print and images, interview and editorial work, layout and a correction phase

Each additional correction phase required or by arrangement: € 86,-

€ 1645,-

Online for five years on
www.indiamond.world

€ 198,-

Exklusive (to take out)

Magazine insert

6 pages incl. cover design and own ad

incl. print and images, interview and editorial work, layout and a correction phase

Each additional correction phase required or by arrangement: € 86,-

€ 2912,-

Online for five years on
www.indiamond.world

€ 198,-

Arrival and departure: € 0,95 per Kilometer incl. travel time (depending on effort)

SUPPLEMENTS

Your industry-specific information

In order for marketing activities to fully develop their form and design are particularly important.

Inserts in our magazine have proved to be an eye-catching way of attracting new customers. They are the information that gets to where it is needed - in your desired design and layout.



Weight to 25g	€ 222,- per thousand pieces
Weight 25-50g	€ 356,- per thousand pieces

(excluding printing) Bound inserts on request, maximum format 205 x 290mm

LISTED AS SUPPLIER

Be found regularly as a supplier in the print magazine

The supplier directory in the print edition: Here, the reader can find all the listed suppliers, divided into different categories and service areas.

Basic entry A-Z listing

A	IA Abrasives	IA-Abrasives GmbH Saffirstr. Westmann-Str. 28a 97483 Ehlmann	Fax +49 (0)9522 20975-40 Fax +49 (0)9522 20975-34 info@ia-abrasives.com www.ia-abrasives.com	8,3 - 8,4 - 8,5 - 10,2
	AGATHON	Agathon AG Suzerstrasse 1 4512 Belfach Schweiz	Fax +41 (0)52 667-4500 info@agathon.ch www.agathon.ch	3,3 - 3,4 - 3,8 - 4,2 - 4,8 7,6

Rubric entry

1.1 Diamantsägekörnung synthetisch Diamond Saw Grit synthetic	
CERATONIA GmbH & Co. KG www.ceratonia.com	
ILJIN Europe GmbH www.iljindiamond.com	

A-Z listing	€ 72,- with Logo	€ 50,- without Logo
Price per rubric	€ 27,- with Logo	€ 17,- without Logo

The registration will be renewed for one year, unless it is cancelled 3 months before expiring.

WALL CALENDER

The wall calendar of the industry

Your ad on the annual planner will present you in countless offices, entrance areas and production halls of tool users 365 days a year.

It contains all the important, industry-relevant events of the year. It is sent out with issue 4 of the current year.



Basic advertisement 85mm width x 50mm height	€ 620,-
Premium advertisement 120mm width x 50mm height	€ 715,-

REPRINT OF YOUR ARTICLE

For your appearance outside the print magazine

You would like to have your already published article for trade fairs, seminars and events outside the magazine?

We will gladly package your article in a chic layout for your reprint, for your own handout. Feel free to contact us and we will advise you on layout, print run, etc.

front-/ backside 2-pages	front-/ backside 4-pages	leaflet/ parallel fold 6-pages	Brochure 8-pages
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We will gladly submit you a tailor made offer

**Price is calculated
According to hourly rate**

With DIAMOND BUSINESS subscribe to a leading magazine in the diamond industry and benefit from the latest technical and company articles as well as scientific perspectives and innovations.

Boris Champion, Schweiz



ANNUAL SUBSCRIPTION

National € 46,-
(incl. tax and shipping costs)

International € 55,-
(incl. shipping costs)

Single issue sent € 12,-
(additionally shipping costs)

The annual subscription will be renewed for one year, unless it is cancelled 3 months before expiring.

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DIAMOND BUSINESS 2024

INDIAMOND.WORLD

Launch

Online since 2018

Who is behind INDIAMOND.world?

Also the DIAMOND BUSINESS KG

Origin

Diamond Tools online portal
(2011-2018)

What is INDIAMOND.world?

The multilingual online platform
within the industrial manufacturing
with diamond and CBN

It contains a targeted knowledge database such as:

Presentation of industry-specific
companies (suppliers, service
providers, institutes)

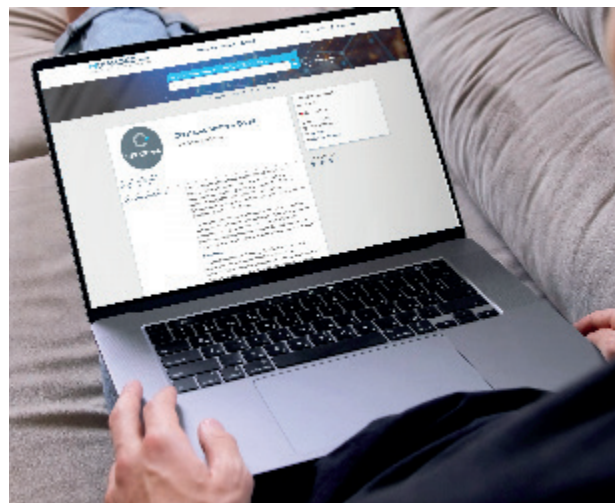
Technical articles for the use of
industrial diamond and CBN for
various applications

Latest news within the industry

Events relevant to the industry

It offers a wide range of opportunities to
communicate and market the progress
and market them.

COMPANY PROFILE MEMBER OF INDIAMOND.WORLD



Standard package

Standard A-Z

incl. 5 product categories

€ 125,-

Set-up fee **one-time** € 198,-

Prices per month

Expand your package

Book more categories for your higher
visibility.

Additional categories

per three

€ 40,-

Register company

We will take care of the first entry for you.

Please send your information by E-mail to
info@diamond-business.world

- Company address with e-mail
- Link to your website
- Short profile and company description
- Categories (max. 8 categories)
- Product images (max. 5)
- Video
- Product information in PDF format (max. 5)
- Social-Media Accounts: LinkedIn, Twitter, Facebook and Skype

Your articles 5 years ONLINE

Send us your specialist article with attached pic-
tures via E-Mail to info@diamond-business.world.

After checking we are happy to publish your editorial
pieces on INDIAMOND.world for a set-up fee per
article in English and German:

Per item	€ 169,-
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Publish company news

Your industry-specific news, whether
product news, company news or trade fair or trade
fair reporting, we will of course publish free of
charge.

**With INDIAMOND.world your message reaches
9.000 interested readers every month!**

Please send your press release including image to
info@diamond-business.world.

PUT YOURSELF IN THE LIMELIGHT WITH OUR ONLINE ADVERTISING OPTIONS!

Become a **presenter** with your banner in the online magazine **INSIDER**

In conjunction with the online magazine Industrial Diamond.world INSIDER, we offer you English- and German-language articles from the relevant industries with direct link to the online portal **www.indiamond.world** and suppliers listed there. With us you will receive primarily articles written in English, which guarantees us a large reach in the international market. Each article contains a link to the article on our knowledge forum INDIAMOND.world.

We are also happy to support you when it comes to when you want to communicate news to the market. want to communicate.

Reach up to 10,000 readers.

Published **8x per year** in English and German.

Format	696x100px
per mailing	€ 515,-

BANNER ADVERTISEMENT

www.diamond-business.world



CROSSBANNER (VARIABLE)



TILE DISPLAY (VARIABLE)

	Crossbanner	Tile display
Format	1125x160px *	285x512px
1 month	470,-	295,-
3 months 10%	1.269,-	797,-
6 months 15%	2.397,-	1.505,-
12 months 20%	4.512,-	2.832,-

(Pricing in Euro)

* We accept a min. height of 145px.
The width of 1125px is mandatory and not variable.

Delivery:

For image ads, acceptable file formats are:
png, gif, jpg, jpeg.

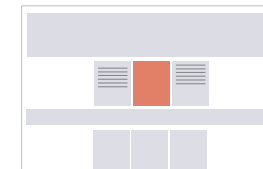
BANNER ADVERTISEMENT

www.indiamond.world

You have free production capacities and would like to increase your level of awareness in a direct increase your brand awareness?

We would be happy to publish your online banner for

per month	€ 132,-
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TILE DISPLAY 346x512px



CROSSBANNER 1125x160px



BANNERBOX 336x280px

Delivery:

For image ads, acceptable file formats are:
png, gif, jpg, jpeg.



ONE MORE REASON TO BECOME A **MEMBER**

Our English-language Special Edition of INDIAMOND.world is published on the occasion of the industry-specific trade fairs. Here you can present your highlights and innovations on a double-page spread with stand. The QR code takes the trade fair visitor to the B2B portal www.indiamond.world and get an insight into your portfolio in advance. Due to the fact that the magazines are usually passed on in the companies, you can achieve a considerable readership with your ad.

As a member you will receive your double page in our Special Edition with **50% discount.**

SPECIAL EDITION **BOOK ME**

Member:	€ 750,-
2. Cover page:	€ 2.809,-
3. Cover page:	€ 2.809,-
4. Cover page:	€ 3.078,-

Main topics

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DIAMOND BUSINESS 2024

TECHNICAL SPECIFICATIONS

Diamond Business Magazine

Journal format

210mm wide x 297mm high,
with bleed 214 x 303mm

Type area

175mm wide x 242mm high,
3 columns each 55mm wide

Printing profile:

ISOcoated_v2_300_eci.icc
ISOcoated_v2_300_info.pdf

Printing process:

sheet offset and
adhesive binding

ISSN:

1619-5558

Extent analysis:

96 to 120 pages each edition

Print documents

Data delivery:

- digital templates ready for print
 - PDF file I PDF X-4
 - no transparent background in PDF template
- Print templates by E-Mail to: info@diamond-business.world

Scriptures: must be embedded in the PDF.

Image resolution: 300dpi, cmyk

Format/Trimming:

The document size as a file should be identical to the booked size of the advertisement. Please consider 3mm cutting around the display / format ad.



Design basics for cover booking

1. Cover

- a) Layout without text
- b) Logo placement
- c) Web address placement

(Special arrangements
regarding the layout with 25% surcharge)

2. Cover story

- a) editorial article of 4 pages
- b) textual basis see author guidelines

Your cover will be published for 12 months
after publication date on our website
www.diamond-business.world and contains the
link to the story on **www.indiamond.world**.

Info for authors

The author guidelines are intended to help you text in such a way that it can be typeset by our layout agency as error-free as possible, in order to allow a clear reference to the images possible.

We would be happy to add you to our authors mailing list.
Please write us a short message to:
redaktion@diamond-business.world.

Our general terms and conditions
you can find here:



Print



Online

Your contact persons

DIAMOND BUSINESS 2023



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